



UNIVERSITI
SAINS
MALAYSIA

Positive
moral values

Follow
the rules and
regulations

Good
governance

STUDY *and* **WORK**
with **INTEGRITY**

Trustworthy

Minimum
bureaucracy and
less red-tape

Truthful to
yourself and
others

Respect
others in order
to be respected
by others

INTEGRITY

**"Always do the right thing
even if no one is watching"**